



## Radio Show Guidelines

Thank you for your submittal to be live on Sky Talk Radio. In order to make the show go as smoothly as possible we have assembled a list of do's and don'ts. This will help us greatly when we go to edit the show and make getting your episode online as fast as possible.

To show our gratitude to our guests, we offer a very nice "Thank you" package that we will mail to you. Inside are all sorts of goodies for being on the show. We do not mind spending a little money on our guests because you help us create the good content that people come to the show to listen too. This is why we ask you for your address as part of the submittal process.

### Guidelines:

1. No cursing in the story. Some people naturally curse as part of their daily speech pattern, but we have to be a little more sensitive to our listeners. Adjectives, nouns, prepositional phrases and the occasional dangling participle all have to be edited out of the broadcast. So please keep this in mind because our mothers listen to the show too.
2. No branding. Please do not include the name of your airline or aviation company in your commentary. As much fun as it would be to harp on how much our airline stinks when it comes to whatever you are sharing, we cannot have any airlines coming to us with lawsuits regarding defamation. So, if you say you work for \_\_\_\_\_ airlines, we will have to edit that out. This also protects you if your employer gets a knot in their shorts over what you said. If you are a passenger traveling on Brand X, please leave that out of the story as well.

3. Let the hosts interject commentary into your story line. If your story is funny we are most likely going to laugh or make a comment, go with the flow!
4. When selected for a live section of the show, we will send you a link that connects to the broadcast. You can connect on this link from your computer, phone or favorite device. We will make every effort to eliminate the possibility of a technical glitch, however these things do happen.
5. At the end of the show we will mostly likely hang up the phone and let you go while we continue the broadcast. Please do not take this personally, we are not just hanging up the phone like we are done with you. You will get a thank you email and then the thank you package in the mail. When the segment is edited and ready for broadcast you will receive an email with a link to that broadcast. We encourage you to copy that link and post it to your Facebook page for all your friends to enjoy!
6. Once you are part of the Sky Talk Family, if you have another amusing story, comment, post or idea, please let us know that you have been on the show before. This will help us sift through the enormous amount of feedback that we get.
7. If you feel the urge to promote your own website, political agenda, freedom of speech topic or general rant of your work environment, save it for the Facebook page please.  
You do not have to yell, we can hear you. Please use your indoor voice and normal conversation tones while on the call. We have enough editing to do while recording Kirb's and his normal volume. (which is LOUD)
8. Please be in an area free of any background noises. We do love children and dogs and the occasional explosion from your favorite TV show, it just makes it harder to edit. Also, although it should not have to be said, please do not use the bathroom while broadcasting on the show. You would be correct to think we should not have to ask that, but you would be amazed.
9. Last but not least, you do not have to dress up to be on Sky Talk, it's radio.